

Merino Muster Sponsorship Opportunity  
Merino Muster Board  
1<sup>st</sup> August 2023

Dear Potential Sponsor,

Each year Snow Farm adopts a soft toy sheep as a new member of our Merino Muster family. The sheep has become a very popular and treasured race prize. It is awarded to the winner of each age group (five year divisions in adults and two years in juniors) across all four events.

This is an opportunity to sponsor the Merino Muster and spread your message amongst our competitors. Our age group prize is the new member of the Sheep Family

We are offering a sponsor exposure through :

- Naming rights of the sheep
- Presenting the Age Group Prizes at Prize Giving
- Sponsors Name on the Ear Tag
- Banner at the Merino Muster
  
- Banner at the Welcome Dinner on August 31<sup>st</sup> in the Lake Wanaka Centre.
- Brand exposure on the Merino Muster Web-Site

The sheep has an ear tag – with its birth date (being the race date and a name). The sponsor can name the sheep or adopt one of our past Snow farm heroes who have contributed to Snow Farm.

We currently import 150 soft toys directly from the manufacturer reducing the cost, a sponsor would be welcome to source sheep from a preferred provider in future years.

The annual cost to sponsor the Age Group Prize is \$2500.

Please phone or email us to discuss your potential sponsorship.

Other sponsorship opportunities on our website.

Merino Muster is a registered Charity Donations qualify for NZ donor tax benefits

Best regards

Mary Lee

Merino Muster Director

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NZ, Charity Number is CC61075,

Company Number CC 4251,

NBN is 942903214842.



Our sheep family